



BROADBANDUSA: SERVING AMERICAN COMMUNITIES

About BroadbandUSA

The National Telecommunications and Information Administration's (NTIA) BroadbandUSA program promotes innovation and economic growth by supporting efforts to expand broadband access and meaningful use across America. In this role, BroadbandUSA serves communities, industry and non-profits that want to expand broadband infrastructure and promote digital inclusion. To date, BroadbandUSA has provided support to more than 600 communities to help them fully participate in the digital economy.

BroadbandUSA Services

BroadbandUSA provides the following specific services to communities, non-profits, service providers, and government stakeholders:

- + **One-to-One Technical Assistance:** Direct, hands-on assistance to communities and industry interested in planning, funding and implementing state and local broadband access and inclusion initiatives;
- + **Group Technical Assistance:** Small-group and regional events that center on specific broadband issues, regional concerns, and building networks of interested communities working on similar issues;
- + **Events and Workshops:** Events that bring together state, local and federal officials, industry, community leaders and other key broadband stakeholders to share real-world broadband success stories and lessons learned.
- + **Guides and Tools:** BroadbandUSA releases solution-neutral publications that provide self-help options for expanding broadband access. NTIA has developed and is beta-testing its Community Connectivity Initiative – an online self-assessment tool that will provide local leaders with benchmarks and indicators for assessing broadband needs in their communities using the planning framework; and
- + **Partnerships:** BroadbandUSA partners with federal and state government organizations, non-profits, and industry to connect communities, policy-makers, investors, and broadband service providers.

About NTIA

NTIA, an agency within the U.S. Department of Commerce, is the Executive Branch agency principally responsible for advising the President on telecommunications and information policy issues.

NTIA's programs and policy making focus largely on expanding broadband Internet access and adoption in America, expanding the use of spectrum by all users and ensuring that the Internet remains an engine for continued innovation and economic growth.

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Resources

BroadbandUSA's Broadband Adoption Toolkit

Improve broadband adoption using a toolkit of field-tested examples.

<http://go.usa.gov/c8Bvh>

BroadbandUSA's Guide to Public-Private Partnerships

Models for combining public and private resources.

<http://go.usa.gov/c8BGT>

BroadbandUSA's Guide to Federal Funding of Broadband Projects

Federal funding for broadband planning and digital inclusion projects and infrastructure.

<http://go.usa.gov/c8BG9>

BroadbandUSA's Planning A Community Broadband Roadmap

Six essential steps to planning your broadband projects.

<http://go.usa.gov/xkpwV>

BroadbandUSA's Guide to Stakeholder Engagement

Learn how to effectively engage stakeholders to enhance your broadband initiatives.

<http://go.usa.gov/xkpwM>

BroadbandUSA's Smart Communities Toolkit

Plan and create effective partnerships to enhance Smart application initiatives

<http://go.usa.gov/x8DMn>

Connecting America's Communities Map

Interactive map of assets funded by the Broadband Technology Opportunities Program (BTOP).

<http://go.usa.gov/c8BfR>



BROADBANDUSA
CONNECTING AMERICA'S COMMUNITIES